## TOWN OF LAND O' LAKES SIGN ORDINANCE 2013-02

WHEREAS, the Town of Land O' Lakes did adopt Sign Ordinance #2007-03 addressing the control of signs within the Town of Land O' Lakes; and

WHEREAS, the Town Board of the Town of Land O' Lakes does hereby desire to amend Sign Ordinance #2007-03 to include regulations controlling the placement and maintenance of fire/address number signs,

**NOW, THEREFORE, BE IT ORDAINED,** by the Town Board of the Town of Land O' Lakes, Vilas County, Wisconsin, that the placement and maintenance of fire/address number signs shall be regulated and controlled as follows:

#### I. Placement and Display of Numbers

## A. Fire/Address Number Sign Placement

- 1. Fire/address number signs shall be securely fastened on U-channel metal posts. Alternate methods may be used where ground conditions prohibit placement of a post.
- 2. Signs shall be placed to the right side of driveways, when viewed from the road, if practical. Signs may be placed to the left side of the driveway if number visibility is better accomplished or if right side installation is not practical. Variation may be allowed at the County's discretion.
- 3. Signs shall be located not greater than twenty (20) feet from the edge of the driveway. Variation may be allowed at the County's discretion.
- 4. Signs shall not be set back greater than twenty (20) feet from the road edge of the road.
- 5. The sign shall face towards the road or perpendicular to the road.
- 6. The sign shall be in a horizontal position at approximately 4.5 to 5 feet above the road level.

### B. Fire/Address Sign Description

- 1. Signs shall be constructed of aluminum and drilled to accommodate mounting.
- 2. The signs shall be a minimum of five (5) inches high and as wide as necessary to accommodate the required information.

- 3. Required information for all signs includes the name of the township and the fire/address number. It is recommended that the road name be omitted from the fire/address number signs to avoid sign replacement if the road name is changed or the number is reassigned to a previously unnamed road.
- 4. Sign features shall include white block numbers/letters made of a reflective material.
- 5. It is recommended that the background of the sign be a different color that the background of the signs used in adjacent townships to distinguish passing into the next township.
- 6. Lettering for the Town name shall be one and one-half (1 1/2) inch high block characters. The fire/address numbers shall be three (3) inch high block characters.

## II. Traffic Visibility

- A. In the Town of Land O' Lakes, no new visual obstructions such as structures, parking or vegetation shall be permitted between the heights of two and one-half feet (2 1/2) and five feet (5) above the plane through the mean street grades within the "vision triangle". The vision triangle is the triangular space formed by any two existing or proposed intersecting streets or public alley travelway edges and a line joining points on such lines located a minimum of twenty-five (25) feet from their point of intersection.
- B. No existing building, sign, other structure or planting within the vision triangle shall be altered, enlarged or added to in any way that further increases its obstruction of vision. If such existing building, sign, other structure or planting within the vision triangle shall be damaged or destroyed by fire, storm, accident or other catastrophe, it shall be removed or may be reinstated to fulfill its prior function in such a way that its obstruction of the vision triangle will not be increased. If not substantially more expensive, and without substantive loss of value for its intended function, it shall be reinstated in a way that will diminish or delete its impingement in the vision triangle.

### III. Highway Setbacks and Screening

A. No new building, new sign or other new structure or part thereof shall be placed between the setback lines established by this ordinance. The lawful nonconforming structure existing at the time of the adoption of this ordinance may be continued, although all or a portion may be between the setback lines. However, it shall not be extended, enlarged, reconstructed, moved or structurally altered in such a way that any new structural area shall be closer to the road than the original structure or so that the total road frontage of all structures within the setback area shall exceed 50% of the lot width.

B. Unless otherwise specified, street setbacks shall be measured from the centerline of the closest street. County, State and Federal highway setback regulations should be verified with agency having jurisdiction.

#### IV. Limitations and Enforcement of Ordinance

A. No fire/address number signs may be removed, replaced or relocated except by order or direction of the Land O' Lakes Town Board. Any person, firm or corporation who removes, replaces or relocates a fire/address number sign without permission of the Town Board of the Town of Land O' Lakes shall be in violation of this ordinance and subject to the penalties set forth below.

# V. Continuing Offense

Each day a violation of this ordinance shall continue shall constitute a separate offense.

#### VI. Penalties

- A. Any person, firm or corporation who violates, disobeys, omits, neglects, or refuses to comply with or who resists the enforcement of any provisions of this ordinance shall be subject to a fine of not less than one hundred (\$100.00) dollars for the first offense nor more than two hundred (\$200.00) dollars for the second offense and all other subsequent offenses, together with the costs of the action.
- **B.** In addition to the above penalties, compliance may be enforced by injunctive order at the suit of the town, the county, or the owner or owners of land within the Town of Land O' Lakes Lakeland development area.

This ordinance is effective on publication or posting.

The Town Clerk shall properly post or publish this ordinance as required under s. 60.80, Wisconsin Statutes.

Adopted this 10 day of April , 2013.

Daniel G. Balog, Town Chairman

Samuel Otterpohl, Town Supervisor

Michael Stopczynski, Town Supervisor

Attest:

Lynn M. Bybee, Town Clerk